



January 2015 Update

Region 1

Chair: Kris Emaus – NIPSCO (retired)

Total Meetings: 22

Helped form a partnership between NIPSCO and the LaPorte County CTE Program to create the state's first-ever Energy Academy. This program offers hands-on experiences in electromechanical installation and maintenance, energy and environmental technology, public utilities, and residential and commercial energy. Students will be able to gain dual credit through Ivy Tech and earn professional certifications in their area of study.

- Action Plan: Continue to promote CTE Awareness, further develop sector partnerships, establish an online CTE portal to elevate the public image of CTE programs and provide easy access to CTE related information, and continue to analyze existing curriculum while supporting the creation of new curriculum based on regional needs.
- 7 grant applications totaling \$1.67 million (Innovative CTE Curriculum grant)
- CTE Awareness Grant (Awarded \$64,950)
 - Career Pathways event – A CTE focused event featuring panels of parents, students, and employers with 150 teachers, counselors, and principals in attendance
 - Manufacturing and construction tours – Included tours of industries and training centers for guidance counselors, administrators, and industrial tech and college and career prep teachers
 - Summer Institutes for teachers, counselors, and principals focusing on employer needs and a presentation on College and Career Readiness
 - Manufacturing Day event – Included multiple high schools and employers

Region 2

Chair: Brad Bishop - OrthoWorx

Total Meetings: 12

The Council is committed to furthering existing efforts to build a spirit of regionalism, largely through building partnerships with the WIB and other regional entities.

- 14 grant applications totaling \$2.67 million (Innovative CTE Curriculum grant)
 - \$527,236 was awarded in Round 1

Region 3

Chair: John Sampson – NE IN Regional Partnership

Total Meetings: 9

The Council recently launched the CTE awareness campaign - "MadeByMe". This campaign will focus on outreach to students and parents in northeast Indiana. It also aims to encourage exploration of career options, particularly in manufacturing, and educational opportunities available through local schools, post-secondary institutions, as well as the area's five CTE centers.

- Action Plan: Define key certification needs of employers, educate employers regarding specific certifications, and expand the Conexus HIRE Technology curriculum.
- 4 grant applications totaling \$1.34 million (Innovative CTE Curriculum grant)
- CTE Awareness Grant (Awarded \$65,000)
 - Goal is to increase information requests from students and parents regarding CTE programs and opportunities across the region and achieve a corresponding increase in enrollments in CTE programs, particularly those offering pathways in advanced manufacturing
 - Launched the MadeByMe campaign mentioned above (www.madebyme.me)

Region 4**Chair: Sascha Harrell – Caterpillar****Total Meetings: 13**

Through the Innovative CTE Curriculum grant, Kokomo High School created the CEO Program. The CEO Program sets out to prepare students to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of the Kokomo region.

- Action Plan: Create Career Liaisons for CTE Districts and establish leadership teams for each district, elevate the importance of work-and-learn models, and establish dynamic work-based learning programs.
- 8 grant applications totaling \$2.20 million (Innovative CTE Curriculum grant)
 - \$394,155 was awarded in Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Participated in a Postsecondary Pathways event at Subaru in Lafayette.
 - Support for Educational Enrichment programs focused on Advanced Manufacturing or STEM supported by regional education institutions or Advanced Manufacturing Companies
 - Hosted a Manufacturing Day in October with 370 participants comprised of students, instructors, and industry employers

Region 5**Chair: David Shane – CEO of LDI, Ltd. LLC (Retired)****Total Meetings: 18**

One initiative that the Works Council will develop this year are “Skills, Knowledge, and Experience Panels (SKE).” The Works Council plans to organize and support a regional collaboration of interested parties to define and pursue the educational levels of talent requirements in each sector – and collectively – that will meet the rising demand in SKE career opportunities.

- Action Plan: Listen to and meet the needs of employers, build on existing sector (and sub-sector) work, seek to expand existing regional educational initiatives.
- 13 grant applications totaling \$2.64 million (Innovative CTE Curriculum grant)
 - \$878,738 was awarded during Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Developed and launched the “Go Build Indiana” landing page that can be expanded to accommodate links to other sites and organizations. This will also be the page used to announce and promote all future activities and trainings.
 - <http://www.gobuildindiana.com>
 - Educational summit - Designed for school Superintendents and business leaders. The conference took place in October and was hosted at Lebanon. It featured Congressman Todd Rokita, Congresswomen Susan Brooks, Indiana State Representative Steve Braun, and a panel of industry experts.

Region 6**Chair: Mike Wickersham – Wick’s Pies (Owner)****Total Meetings: 15**

The Council is planning a Postsecondary Pathways event for Wednesday, February 18, 2015. The event will be hosted by Ivy Tech and will include a panel of employers from a variety of industries, as well as a tour of Magna PowerTrain.

- Action Plan: Coordinate additional industry tours, promote CTE Awareness, analyze existing curriculum and support the creation of new curriculum focusing on regional needs, and develop a new pathway focused on Building Facility Management and Maintenance.
- 6 grant applications totaling \$583,000 (Innovative CTE Curriculum grant)
 - \$152,776 was awarded during Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Created the Powerful Connections: Building Better Workforce Partnerships project, which aims to develop awareness, communications, and relationships between schools and employers
 - Thus far, 85 teachers, counselors, and administrators have completed an industry tour

Region 7**Chair: Douglas Dillion – Vigo School Corp.****Total Meetings: 15**

The Council has worked very hard to develop, and to get approval for, a robotics pathway for students interested in careers involving robotics. The Council's recent event with the Governor will highlight the new pathway with the unveiling of a new industry partnership.

- Action plan: Develop an annual report of certifications and training facilities, an "elevator speech" on the contents of the annual report, articles highlighting industry/education partnerships. Continue implementation of the robotics pathway, and further develop marketing strategy.
- Recent event: January 27th, 2015 – Governor visiting Terre Haute North Vigo High School for a special unveiling of the "N.E.A.T. Initiative" and a tour of the school's CTE programs
- 4 grant applications totaling \$900,000 (Innovative CTE Curriculum grant)
 - Were awarded \$172,215 during Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Counselor Academy sessions, a Manufacturing Day event comprised of industry tours, the creation of CTE awareness posters, and the distribution of monthly NEAT newsletters have all been completed
 - Seeks to create regional outreach Coordinators and outreach liaison positions to bridge the gap between industry and education. Thus far three liaisons have been appointed
 - Three career pathway events were held, featuring presentations on Trade & Industry pathways, Business, Marketing and IT pathways, and Early Childhood Development, Education and Health Career pathways
 - Work-Based Learning pilot documents were created and students have been placed in the areas of machining, welding, drafting, and automotive

Region 8**Chair: David St. John – Cook Pharmica****Total Meetings: 18**

There is a significant amount of buy-in from partners (business, education, and workforce development) throughout the region, with many non-members attending Council meetings on a regular basis.

- Action Plan: Further develop the Advanced Manufacturing pathway, develop partnerships via an advisory board of advanced manufacturing industry partners, and increase CTE awareness by building a comprehensive strategic marketing plan.
- During the January meeting, the Council hosted former Lt. Governor Becky Skillman for a conversation about efforts Radius is making in developing the Southwest Central Regional Plan
- 4 grant applications totaling \$1.22 million (Innovative CTE Curriculum grant)
- CTE Awareness Grant (Awarded \$65,000)
 - Development of tear sheets with information for each pathway offered in each center in the Region
 - Development of the billboard campaign
 - Steps taken toward the creation of teacher industry tours

Region 9**Chair: Chris Lowery – Ivy Tech****Total Meetings: 18**

This Council has made great progress in developing strong ties to industry, education organizations, and other local partners. They have leveraged these relationships in the pursuit of grant opportunities and in creating opportunities like an upcoming Postsecondary Pathway event.

- Action Plan: Align pathways, certifications, curriculum, programs, and funding to meet student/community/employer needs, strengthen partnerships, and increase enrollment, retention, and placement in identified pathways.
- Postsecondary Pathways event – February 11, 2015 at Batesville High School. Day will include keynote speakers, a panel highlighting employer and school partnerships, and industry tours at 3 Batesville employers

- 8 applications totaling \$1.84 million (Innovative CTE Curriculum grant)
 - \$204,805 was awarded in Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Consulted with the firm Social Legends to conduct research and focus groups to provide insight on the disconnect existing between students, parents, schools, and CTE
 - Contracted with Joust Multimedia to develop a regional video highlighting the importance of skilled trades and career technical education in region 9.

Region 10

Chair: Paul Perkins – Amatrol, Inc.

Total Meetings: 14

Due to the geographic position near Louisville, the council has given considerable thought to ways in which it might be able to look across the river to draw in partners. Its effort to build out a work ethic certificate, already being used in a couple of school corporations in the region, is gaining exposure elsewhere in the state.

- Action Plan: Grow enrollment, retention, and placement in career pathways to match employer demand in key business sectors. Develop strong partnerships, increase CTE awareness, and further develop the Work Ethics certificate for region 10 students.
- 4 applications totaling \$685,000 (Innovative CTE Curriculum grant)
 - \$294,693 was awarded in Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Making progress on developing the system for certifying work ethic in all of the high schools in the region
 - Five industry tour dates are in the planning stages
 - A video highlighting career opportunities and training paths is being created

Region 11

Chair: Sue Habig - Kimball Electronics Group

Total Meetings: 15

Region 11 has drawn in participation and support from the region's higher education institutions. USI representatives helped in the development of the Action Plan. Vincennes University's Fort Branch campus hosts virtually all of the meetings. Additionally, VU and Ivy Tech have representatives on the Council.

- Action Plan: Promote employability skills at all levels of education, increase awareness of the value of a Work Ethic certification, develop and sustain effective marketing campaigns to promote the value of CTE, utilize Tour of Opportunity occasions to raise awareness of local opportunities for adult and student populations, and grow enrollment, retention, and placement in career pathways to match employer demand.
- 7 applications totaling \$679,000 (Innovative CTE Curriculum grant)
 - \$326,366 was awarded in Round 1
- CTE Awareness Grant (Awarded \$65,000)
 - Created the Tri-State Works campaign – objective is to “change the mindsets of parents, adults and students about technical careers and opportunities after high school”
 - Partnered with WEHT Eyewitness News (local ABC TV) to develop and broadcast a series of 60 second vignettes, 15 second promos, and news stories, as well as to develop a new website where all vignettes, stories, and other CTE information will be posted